

Zealotry raises doubts about the Cambridge Diet craze

Rock Hudson rebounds from heart surgery

Emmylou Harris at home

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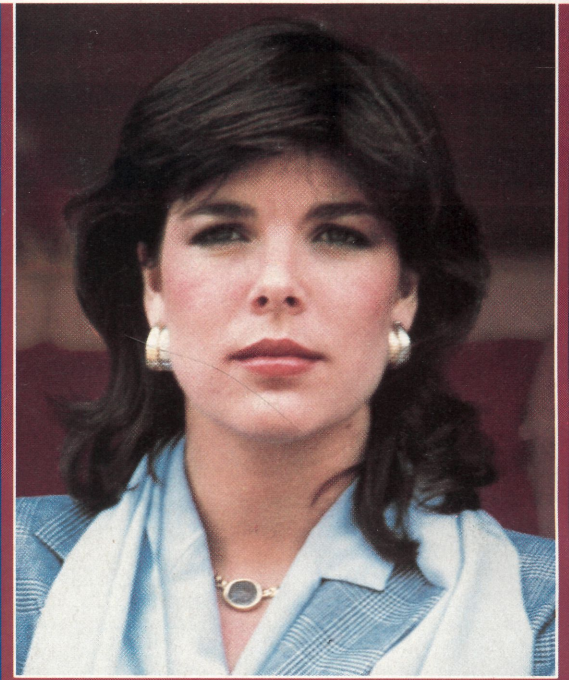
weekly

THE FAMILY HEALS

Grace's husband & children rebuild their lives



Rainier & Albert: The Prince prepares his timid son to replace him



Caroline: She's writing a novel



Stephanie: A career in fashion?



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People weekly

ON THE COVER □ 40

Two months after the tragic death of **Princess Grace**, the grieving **Grimaldis** draw together to carry on her work—and their lives

Cover photographs, clockwise from left: ©J. Andanson/Sygma; ©Sipa Press; Pool/Gamma-Liaison

MAIL □ 4

PICKS & PANS □ 10

□ **Gregory Peck** stars as Abe Lincoln in CBS' Civil War miniseries *The Blue and the Gray*, and **Doug Henning** is up to new tricks on NBC

□ Novelist **Larry McMurtry** moves his funny Texas characters to Washington, D.C. in *Cadillac Jack*, while *The Adventures of Johnny Cash* takes him back to his all-American grass roots

□ **Bette Midler** is wicked, witty—and still divine—in a film that is otherwise *Jinxed*

STAR TRACKS □ 67

□ **Goldie Hawn**, **Margot Kidder** and **Patti Davis** make a disarming trio

□ **Glen Campbell** has a new band—the kind that fits on his finger

□ **Sissy Spacek** relishes her latest role—Mom

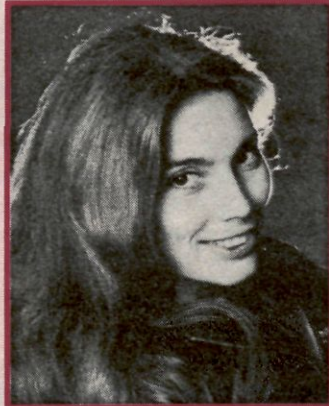
□ **Christie Brinkley** isn't fishing for compliments

PEOPLE PUZZLE □ 104

CHATTER □ 156



Lou Grant's old boss, 55



Singing Brian's song, 71



Un-settled by Israelis, 116

UP FRONT □ 46

□ The town of **Murphys, Calif.** strikes gold for the second time with the *Seven Brides* TV series

□ As the Vietnam Memorial is dedicated, wounded vet **Rick Seiver** remembers why he went

STAGE □ 55

Lou Grant's Nancy Marchand turns up as a gun-toting nun on Broadway

SEQUEL □ 58

When a grammar school is named after **John Wayne**, a tribute glows in Brooklyn

SONG □ 63

Ex-Traffic cop **Steve Winwood** is cultivating rock as a cash crop in Britain

COUPLES □ 71

C&W singer **Emmylou Harris** stands by her man (and manager), **Brian Ahern**

LOSERS □ 77

Bowler **Glenn Allison** rolls a record 36 straight strikes—but that's not for the books

BONUS BOOK □ 78

In an excerpt from **Jill Krementz' *How It Feels to Be Adopted***, five children describe the pleasures—and pain—of being chosen

HAPPY □ 91

Thanks to corrective shoes, **Kubwa the elephant** is walking tall again

GALLERY □ 92

A photographer views the agony and ecstasy of a New York City **bicycle marathon**

STYLE □ 101

Five-foot-three-inch **Susan Gallagher** makes short work of modeling

MOVE □ 107

An "ugly" anchorwoman, **Christine Craft**, makes news with an ugly case

TROUBLE □ 110

Indians, feminists and Atari are on the warpath over an **X-rated video game**

SCENE □ 116

The murder of an American-born settler sparks a new cycle of revenge in Israel's occupied **West Bank**

MEDICS □ 125

Colgate physician **Dr. Merrill Miller** loves her job—as a woman doc to male jocks

CONTROVERSY □ 129

Millions try the **Cambridge diet**, but is it dangerous?

ON THE JOB □ 135

Mary Anne Dolan makes news as a big-city newspaper editor

TEACHER □ 141

Body-builders as well as ballet stars flock to **David Howard's** dance school

TUBE □ 147

Back from last year's heart surgery, **Rock Hudson** tries to pump some life into *The Devlin Connection*

LOOKOUT □ 150

JOCKS □ 153

Boxer **Alexis Arguello** stalks an unprecedented fourth championship belt

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CUSTER MAY BE SHOT DOWN AGAIN IN A BATTLE OF THE SEXES OVER X-RATED VIDEO GAMES



AMI president Stuart Kesten shrugs off criticism that his X-rated video game, which will retail for \$49.95, is sexist and racist.

As the bugle sounds, Gen. Custer—naked except for boots, neckerchief and hat—charges across the battlefield into a torrent of Indian arrows. Wielding what looks like a misplaced saber, Custer maneuvers ever closer to an Indian maiden tied to a post. Finally within range, he throws himself and his priapic saber upon her as she kicks up her legs in dubious delight. For every thrust (assuming a stray arrow doesn't zap him first), the general racks up points in one of the most controversial X-rated home video games yet. Called *Custer's Revenge*, its slogan is, "When you score, you score."

Predictably, the game's manufacturer, American Multiple Industries of Northridge, Calif., is under attack from all sides. Last month at a trade show in Manhattan, where *Custer's Revenge* was on display, 300 demonstrators turned out, including Mifaunwy Hines, 60, the head of the American Indian Information Center in New York. "It's a racist game," she contends. "And it's humiliating to an American Indian woman." Concur Virginia Cornue, executive director of the National Orga-

CONTINUED ON PAGE 115

nization for Women's New York City chapter: "It promotes violence against women for fun. It's like having a little surrogate act out the rape for you."

All of which has put AMI president Stuart Kesten, 41, on the defensive. "NOW will complain about anything not showing a woman in the dominant position," says Kesten. "We would not promote such an offensive thing as rape in a game. It's a fun sequence where the woman is enjoying a sexual act willingly." Retorts Cornue, "That makes it even more objectionable. It says the woman enjoys being raped."

NOW is collecting signatures for a petition protesting the game. Similarly, other groups—from Women Against Pornography to the Custer Society of Tyler, Texas—have lodged their complaints. Legislators in Suffolk County, Long Island will vote this week on a resolution that could result in a ban on games like Custer's Revenge.

Atari, the leading manufacturer of home video games, does not share Kesten's sense of fun either. But Kesten's lineup, which also includes the X-rated Bachelor Party, can only be played on Atari's 2600 VCS unit (also sold by Sears as Sears Video Arcade). In retaliation, Atari—which logs in 1,200 Custer's Revenge complaints daily—has filed a lawsuit against AMI alleging that Atari's name is wrongfully being associated with AMI's activities. Says Michael Moone, president of Atari's Consumer Electronics Division: "We've built a business on family entertainment. We want those games off the market."

Kesten's last stand may be in court, but he's moving ahead. Born in Astoria, N.Y., Kesten received a master's in economics from Columbia University and worked as a marketing manager for Sterling Drug Inc. and L'Oréal and as a free-lance marketing consultant

before forming AMI with partner Joel Martin last year. Not only is he prepared to have 500,000 cartridges in stores by Christmas, but Kesten also plans to introduce three more graphically advanced X-rated games in January and hopes to have 24 games on the market by December 1983. He boasts that AMI will become the nation's second-largest video cartridge firm behind Atari.

Kesten claims his games won't be sold to minors and says his 11-year-old son doesn't touch them. "My other kids [18 and 21] think Custer's Revenge is terrific, and my wife loves it," says Kesten. With \$1 million already committed to his X-rated video line, Kesten has no plans for a G-rated turnabout. "Adults don't have a product for themselves," he argues. "Besides, I can't play those games with shooting rocket ships—they move too fast."

JEFFERSON GRAHAM



Indians picketing Kesten's office are (from left) John Lake, Tom LaBlanc, Dolores Aguilar with son Andy, and Sandee Vasquez.